

For Immediate Release

For Further Information Contact:
Terry Gibbs (480) 969-6056

Free Report Helps People Avoid eBay Scams

To help eBay shoppers during the Christmas buying season, eBay business expert Terry Gibbs has put together a free report to help people avoid eBay scams.

In 2002, Internet auction fraud was the most reported offense according to the Internet Fraud Complaint Center (IFCC). The IFCC is a partnership between the Federal Bureau of Investigation and the National White Collar Crime Center. These complaints ranged from no delivery, misrepresentation, identity theft, to fraudulent cashiers checks.

Since then, eBay scams have gotten worse.

While eBay claims less than .01 percent of eBay transactions are fraudulent, being victimized is still painful - no matter how rare it is. A bit of due diligence by bidders will help buyers avoid problems.

Gibbs has taught over 7,000 people how to sell on eBay, and has directly participated in over 12,000 eBay auctions. Using his knowledge and experience and advice from his students, Gibbs put together a checklist of 27 warning signs of fraud.

The free eBay Buyer's Guide outlines the risks of buying on eBay. It also contains explanations of the most common types of eBay scams, helpful advice for locating almost anything on eBay and advice about snipe bidding. (Waiting until the last minute in order to get lower prices)

The guide can be distributed to others at no cost.

Gibbs also wrote a companion eBay selling guide. The eBay Seller's Guide is also free and contains helpful advice about selling on eBay.

Download the eBay Buyer's Guide at:
<http://www.news.iwantcollectibles.com/buyerguide.shtml>

You can also contact Gibbs for interviews from his website at:

<http://www.news.iwantcollectibles.com>
email: Terry@IWantcollectibles.com

* * *

eBay Buyer's Guide

Bio Sheet

Terry Gibbs

Website URL: www.NEWS.IWantCollectibles.com

Phone 480-969-6056

As a long time collector of toy trains, Terry Gibbs started buying toy trains on eBay in 1997. Shortly thereafter he started selling trains on eBay.

Within a few months after starting to sell on eBay, Gibbs began doing consignment sales, and teaching others how to sell on eBay. In 2000, he wrote a simple guide to selling on eBay. "The eBay Seller's Guide" has been continually updated and is currently available for free on the website.

In 2001, Mr. Gibbs compiled all his strategies for buying old toy trains into a large package of information. Originally marketed to train collectors, "The Collector Buying Strategies" package has become a resource for all antiques and collectibles dealers.

In 2002, to help his antique dealer clients, Gibbs produced "The eBay Success Video." This was the first widely distributed eBay instructional video. Over 7,000 copies of the video were sold to collectors and dealers all over the world.

Gibbs's early start doing eBay consignment sales lead to the writing of the first book ever written on eBay consignment sales. Since it's release in the fall of 2002, "Start your Own eBay Consignment Business" has helped many people start eBay consignment businesses.

In 2004, Terry Gibbs released his most ambitious eBay work. "The Auction Revolution" was originally conceived as an update of The eBay Success video, but became much more. "The Auction Revolution" teaches every facet of eBay selling, and then shows the reader step by step how to leverage her eBay business into a full time online profit center. The package is based on Gibbs' growing his eBay auctions into a robust online business.

Gibbs is also the author of "The eBay Buyer's Guide," a free report to help people find interesting items and avoid scams on eBay.

Note – news organizations can put a copy of "The eBay Buyer's Guide" on their websites to make it easier for listeners to remember the URL. Instructions are included in this media package or on the website at www.news.iwantcollectibles.com/media

* * *

eBay Buyer's Guide

Terry Gibbs

Website URL: www.NEWS.IWantCollectibles.com

Suggested Questions

Background

How did you get started on eBay?

What got you started teaching others how to sell on eBay?

Do you sell a lot of items on eBay?

What's the most interesting thing you've ever sold on eBay?

What is the most interesting item you ever bought on eBay? (Paperweight)

eBay Basics

Why is eBay such a great place to buy older items?

What's the secret to eBay's success?

How has eBay changed the antiques and collectibles marketplace?

eBay Buying Tips

What are the biggest mistakes people make when buying on eBay?

How can these mistakes be avoided?

What's most important thing a buyer should always do before bidding on an eBay item?

How important is eBay feedback?

How can people avoid overbidding on items?

What is snipe bidding?

How about scams? How can buyers avoid being ripped off?

Closing Questions

Tell us a little bit about your Free eBay Buyer's Guide:

Where can people get the eBay buyer's guide?

How can the audience contact you?

One last question. You talk about being a train collector, but there is a Teddy Bear on your website. What's the reason for that?

* * *

Instructions For Putting The eBay Buyer's Guide onto a website.

This information, a template and images are located at:

www.news.iwantcollectibles.com/media/buyersguidehosting.shtml

In order to make it easier for your listeners to obtain their free copy of The eBay Buyer's Guide, you can put a copy of the guide onto your website.

Because the guide is a PDF it will display correctly on all computers made after 1995. But, because it is a PDF it will look weird in most internet browsers. In order to help your audience access the information in the most usable format, you should tell your users to save the report to their computer, and then open it with Adobe Acrobat reader. Acrobat reader is a free program included with almost all computers sold after 1995.

The first step in putting The eBay Buyer's Guide on your website is to download the cover image and the PDF from the IWantCollectibles.com site.

Then FTP the image and the PDF to your website.

Then copy and paste the HTML code into your favorite editor. Change the URL for the images and the PDF and the text as desired in the template and insert the result into your template or CMS.

Save the result as a webpage and FTP it to your server.

Add a link to your navigation or home page and you are done.